

1 BEFORE THE ARIZONA CORPORATION COMMISSION Arizona Corporation Commission 2 DOCKETED **COMMISSIONERS** 3 SEP 17-2009 KRISTIN K. MAYES, Chairman 4 **GARY PIERCE** DOCKETED BY PAUL NEWMAN 5 SANDRA D. KENNEDY **BOB STUMP** 6 In the matter of: 7 DOCKET NO. S-20650A-09-0014 Nicholas (Nick) S. Ballard, individually and 8 doing business as Oasis of Wealth, Inc., a 71279 defunct Arizona entity, Oasis of Wealth, an DECISION NO. Arizona registered trade name, and AZ Gold) & Safaris, Inc., a defunct Arizona entity, 10 Oasis of Wealth, Inc., a defunct Arizona 11 entity,

Respondents.

ORDER TO CEASE AND DESIST. ORDER FOR RESTITUTION, ORDER FOR ADMINISTRATIVE PENALTIES AND CONSENT TO SAME

BY: RESPONDENTS NICHOLAS S. BALLARD AND OASIS OF WEALTH, INC.

Nicholas (Nick) S. Ballard and Oasis of Wealth, Inc. ("Respondents") elect to permanently waive any right to a hearing and appeal under Articles 11 and 12 of the Securities Act of Arizona, A.R.S. § 44-1801 et seq. ("Securities Act") with respect to this Order To Cease And Desist, Order for Restitution, Order for Administrative Penalties and Consent to Same ("Order"). Respondents admit the jurisdiction of the Arizona Corporation Commission ("Commission"); neither admit nor deny the Findings of Fact and Conclusions of Law contained in this Order; and consent to the entry of this Order by the Commission.

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I.

FINDINGS OF FACT

1. Nicholas (Nick) S. Ballard ("BALLARD") is an individual residing in Maricopa County, Arizona.

- 2. BALLARD transacts business under the name "AZ Gold & Safaris, Inc." ("AZ GOLD"). Pursuant to the records of the Arizona Corporation Commission, Corporations Division, AZ GOLD was organized under the laws of the state of Arizona on November 15, 2007 with its principal place of business in Phoenix, Arizona. BALLARD was listed as the sole director and chief executive officer of AZ GOLD. AZ GOLD was administratively dissolved on August 1, 2008 due to the failure to file the affidavit of publication.
- 3. BALLARD transacts business under the trade name "Oasis of Wealth" which was registered with the Arizona Secretary of State on October 18, 2006 and whose last known address is in Phoenix, Arizona. Pursuant to the records of the Arizona Secretary of State, BALLARD is the owner of this trade name.
- 4. BALLARD transacts business under the name "Oasis of Wealth, Inc." ("OASIS"). Pursuant to the records of the Arizona Corporation Commission, Corporations Division, OASIS was organized under the laws of the state of Arizona on July 23, 2007 with its principal place of business in Phoenix, Arizona. BALLARD was listed as the sole director of OASIS. OASIS was administratively dissolved on December 30, 2008 due to a delinquent annual report.
- 5. OASIS and BALLARD, individually and doing business as OASIS and/or AZ GOLD, may be referred to as "Respondents." BALLARD shall also mean BALLARD, individually and doing business as OASIS and/or AZ GOLD, as the context so requires.
- 6. Respondents BALLARD and OASIS have internet websites at http://www.azgoldsafaris.com and http://www.oasisofwealth.com, respectively.
- The Respondents raised a total sum of at least \$43,145 from investors. Respondents will be credited with restitution paid to investors in the amount of \$4,830.

OASIS WEBSITE

- 8. OASIS is the registrant of the website http://www.oasisofwealth.com. BALLARD is the administrative contact and technical contact for the website http://www.oasisofwealth.com and BALLARD also maintains an electronic mail address of nick@oasisofwealth.com.
- 9. OASIS, from about September 2006 until the administrative dissolution on December 30, 2008, distributed information about its products and services and solicited investors, within or from Arizona, through the OASIS website, by telephone, or in electronic mail communications.
- 10. OASIS, from about September 2006 until the administrative dissolution on December 30, 2008, publicly offered and/or sold, within or from Arizona, an unregistered security in the form of an investment contract to at least one investor.
- 11. From December 31, 2008 to January 2009, BALLARD continued to distribute information about the OASIS products and services and solicited investors, within of from Arizona, through the OASIS website or in electronic mail communications.
- 12. In addition, from December 31, 2008 to January 2009, BALLARD continued to publicly offer and/or sell, within or from Arizona, an unregistered security in the form of an investment contract to at least one Potential Arizona Investor ("PAI") and/or investor.
- 13. The OASIS website at http://www.oasisofwealth.com solicited the general public for investment by providing on its website, among other things, as follows:
 - "We are focusing 100% of our efforts toward the gold mine! We know there is gold, we have gotten it to this point and now is the time we open it to you as an opportunity to make money with us. No more memberships will be sold for the next quarter."
 - "[...].We want you as a partner we are selling portions of AZ Gold & Safaris Inc. to maintain operations for the next year. [...]."

- 14. The OASIS website at http://www.oasisofwealth.com was still available on the internet, as of January 6, 2009 for all internet users to view the investment solicitation and investment description, without password protection or restricted access.
- 15. The OASIS website homepage stated that OASIS was established in 2005; however pursuant to public records of the Commission, OASIS was formed on or about July 19, 2007 in Arizona.
- 16. BALLARD represented to investors that OASIS was an investment company set up by him and that OASIS invested in various investment opportunities ranging from real estate investments in the Bahamas to gold mining ventures in Arizona and California.
- 17. BALLARD represented to certain investors that their investments in real estate located in the Bahamas would obtain returns of approximately ten percent (10%) to fifteen percent (15%); however, BALLARD emphasized investment opportunities regarding gold mining operations.
- 18. Investors were passive and did not receive any information detailing the location of the real estate, did not receive a detailed description of the investment transaction, nor were they consulted on what investment opportunities their dollars would be allocated towards. Investors were also told that their monies would be pooled by OASIS, invested in the various investment opportunities, and that their returns would be generated from the various investment transactions.

AZ GOLD WEBSITE

- 19. From at least October 22, 2008 to January 2009, BALLARD publicly offered and/or sold, within or from Arizona, an unregistered security in the form of an investment contract, to at least one PAI and/or investor.
- 20. BALLARD distributed information about investment opportunities and solicited investors in Arizona through the AZ GOLD website or in electronic mail communications.

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21. BALLARD is the registrant, administrative contact and technical contact for the website http://www.azgoldsafaris.com.

22. From at least October 22, 2008 to January 2009, BALLARD solicited the general public by providing on the AZ GOLD website under an Investment frame¹, among other things, as follows:

"Investments

We are raising aditional capitol to expand our curent oporation. We are selling silent partnerships in the company to acomplish this task. Shares in AZ Gold & Safaris Inc. are available at \$25 per share and can be purchased by calling our office (1-800-401-0052) or by requesting more infomation on this site." (Errors in original, emphasis added)

- 23. The AZ GOLD website at http://www.azgoldsafaris.com was still available on the internet without password protection or restricted access, as of January 6, 2009, for all internet users to view the investment solicitation and investment description.
- 24. The AZ GOLD website solicitation is specifically directed to persons in Arizona. The AZ GOLD Investment frame allows persons to request information and contains a drop-down menu for the state field, whereby Arizona is listed in alphabetical order on the drop-down menu of state names.
- 25. The AZ GOLD homepage² states that AZ GOLD currently has four (4) sites that it has mineral rights to and the ability to mine an abundance of state land that will not require a mineral rights license or permit, for the equipment it employs. No detailed description or location of the four sites are disclosed or listed.
- 26. However, pursuant to the public records of the Arizona State Land Database and the Department of the Interior Bureau of Land Management, Mining Claims, AZ GOLD does not and has not possessed any state or federal mining claims in Arizona in the name of AZ GOLD.

http://www.azgoldsafaris.com/Investments.php http://www.azgoldsafaris.com/Home Page.php

27. Pursuant to the public records of the Department of the Interior Bureau of Land Management, Mining Claims, only one (1) federal claim, placer gold claim AMC # 386086, filed in Arizona for one (1) site in Yavapai County in the name of OASIS exists. A placer claim generally grants to the discoverer the right to mine on state or federal land, the valuable minerals contained in loose sand or gravel. Generally this is in the form of panning for gold by hand tools and equipment.

JOINT ALLEGATIONS

- 28. After discovering the website(s), a PAI, who resides in Arizona, contacted and communicated with BALLARD through electronic mail and telephone.
- 29. BALLARD told a PAI that OASIS is an investment company set up by him and that AZ GOLD is just one of the projects he is developing.
- 30. A PAI was told that his evidence of investment would be in the form of a stock certificate in AZ GOLD.
 - 31. BALLARD sent to a PAI by electronic mail message the following:

"Our main objective is to go to work for you by strategically applying your investment to the pioneering techniques our company has developed. The returns on our investors money can be quite extreme due to the strategic planning and effective marketing our company has perfected. To provide the highest profit potential for our company and clients, like every project there will be multiple sources of revenue that will be created with AZ Gold & Safaris Inc. Not only will we produce revenue from the raw material but with this project we are also going to promote a tourism portion through jeep tours and gold panning safaris. This will create two streams of income with this one project and will do nothing but maximize your potential return once you have invested with us."

- 32. BALLARD solicited a PAI for a direct investment into his venture by stating:
 - "With each share being only \$25 we have opened the doors for anyone to increase there net worth by strategically investing. We look forward to serving you and contributing to your financial growth." (error in original)
- 33. BALLARD communicated to a PAI that investor funds would generally be used toward the purchase of mining equipment, labor or maintenance to operate the mine operation.

BALLARD stated that "[t]his boils down to processing more material therefore producing more gold and revenue."

- 34. The OASIS website homepage also featured a scrolling banner that stated:
 - "Amazing returns for even the smallest investor. We do Everything!"
- 35. BALLARD stated that he would provide the following services to or on behalf of investors:
- a) Experience and expertise in prospecting for the right location for the project and future projects;
 - b) Filing and obtaining mineral rights or mining claims for the site;
 - c) Operating the gold mining site;
- d) Marketing and operating the jeep tours and safaris to generate or increase revenue; and
 - e) Determining how any and all investment funds would be spent or allocated.
- 36. BALLARD communicated that money will be made from the raw gold that is mined and sold and from the sale of sluice as pay dirt. In addition, a percentage of profits made from jeep safari tours to the gold mine will be distributed to investors as an additional source of income.
 - 37. Investor returns would be based on the following payout schedule:
 - a) Five percent (5%) immediate payout in raw gold;
- b) A percentage of the amount of gold that is produced by the operation paid out at the end of the quarter or year; and
- c) A percentage of the amount of revenue created by the jeep tours and safaris paid out at the end of the year.
- 38. BALLARD stated that "[m]ining consists of multiple locations." However, pursuant to the public records of the Arizona State Land Database and the Department of the Interior Bureau of Land Management, Mining Claims, BALLARD has only one (1) federal claim in Arizona,

placer gold claim AMC # 386086, filed in Arizona for one (1) site in Yavapai County in the name of OASIS but zero state claims in Arizona.

- 39. BALLARD also offered a PAI an incentive to invest right away with a ten percent (10%) stock bonus program, wherein the PAI would be given an extra ten percent (10%) of total stock shares the PAI purchased in AZ GOLD.
- 40. BALLARD represented that a PAI or investor who secured additional investments or monies from third parties, would be compensated.
- 41. BALLARD stated to a PAI that the evidence of investment would be in the form of a stock certificate in AZ GOLD; however, BALLARD failed to disclose to the PAI that AZ GOLD is a defunct Arizona corporation.
- 42. BALLARD represented to a PAI that investor funds would generally be used toward the purchase of mining equipment, labor or maintenance to operate the mine operation. However, Respondent(s) failed to provide to the PAI and/or investor salient financial and/or background information about the companies and/or individuals offering the investment opportunities being promoted regarding AZ GOLD and/or OASIS, including but not limited to, costs of operation and/or full details of Respondents' background and experience in gold mining operations.
- 43. Respondents failed to disclose the material risks associated with the investment(s) in AZ GOLD and/or OASIS, including but not limited to, the fact that an investor could lose all or a large portion of their principal investment. Neither the websites nor the electronic mail communications to all PAIs and/or investors disclosed any material risks associated with the investments in AZ GOLD and/or OASIS.
- 44. At all times relevant, BALLARD was not a registered salesman or registered dealer and OASIS was not a registered dealer.

II.

CONCLUSIONS OF LAW

- 1. The Commission has jurisdiction over this matter pursuant to Article XV of the Arizona Constitution and the Securities Act.
- 2. Respondents offered or sold securities within or from Arizona, within the meaning of A.R.S. §§ 44-1801(15), 44-1801(21), and 44-1801(26).
- 3. Respondents violated A.R.S. § 44-1841 by offering or selling securities that were neither registered nor exempt from registration.
- 4. Respondents violated A.R.S. § 44-1842 by offering or selling securities while neither registered as dealers or salesmen nor exempt from registration.
- 5. Respondents violated A.R.S. § 44-1991(A)(2) by making untrue statements or misleading omissions of material facts. Respondents' conduct includes, but is not limited to, the following:
- a) Stating in an electronic mail communication that "[m]ining consists of multiple locations." However, pursuant to the public records of the Arizona State Land Database and the Department of the Interior Bureau of Land Management, Mining Claims, OASIS has one (1) federal claim in Arizona, placer gold claim AMC # 386086, filed in Arizona for one (1) site in Yavapai County but zero state claims in Arizona;
- b) Stating to a PAI and/or investor that the evidence of investment would be in the form of a stock certificate in AZ GOLD; however, Respondents failed to disclose to the PAI and/or investor that AZ GOLD is a defunct Arizona corporation;
- c) Communicating to a PAI and/or investor that investment funds would be controlled by BALLARD and would be used toward the purchase of mining equipment, labor or maintenance to operate the mine; however, Respondents failed to provide to the PAI and/or investor salient financial and/or background information about the companies and/or individuals offering the investment opportunities being promoted regarding AZ GOLD and/or OASIS,

 including but not limited to, costs of operation and/or full detail of Respondents' background and experience in gold mining operation; and

- d) Communicating to PAIs and/or investors that money would be made from the raw gold that is mined and sold, from the sale of sluice as pay dirt and from a percentage of profits made from jeep safari tours to the gold mine. Respondents failed to disclose the material risks associated with the investments in AZ GOLD and/or OASIS, including but not limited to, the fact that investors could lose all or a large portion of their principal investment.
- 6. Respondents' conduct is grounds for a cease and desist order pursuant to A.R.S. § 44-2032.
- 7. Respondents' conduct is grounds for an order of restitution pursuant to A.R.S. § 44-2032.
- 8. Respondents' conduct is grounds for administrative penalties under A.R.S. § 44-2036.

III.

ORDER

THEREFORE, on the basis of the Findings of Fact, Conclusions of Law, and Respondents' consent to the entry of this Order, attached and incorporated by reference, the Commission finds that the following relief is appropriate, in the public interest, and necessary for the protection of investors:

IT IS ORDERED, pursuant to A.R.S. § 44-2032, that Respondents, and any of Respondents' agents, employees, successors and assigns, to permanently cease and desist from violating the Securities Act.

IT IS FURTHER ORDERED that Respondents comply with the attached Consent to Entry of Order.

IT IS FURTHER ORDERED, pursuant to A.R.S. § 44-2032, that Respondents BALLARD and OASIS, shall jointly and severally, pay restitution to the Commission in the amount of

\$38,315. Payment shall be made in full on the date of this Order. Any amount outstanding shall accrue interest at the rate of 10% per annum from the date of this Order until paid in full. Payment shall be made to the "State of Arizona" to be placed in an interest-bearing account controlled by the Commission.

The Commission shall disburse the funds on a pro-rata basis to investors shown on the records of the Commission. Any restitution funds that the Commission cannot disburse because an investor refuses to accept such payment, or any restitution funds that cannot be disbursed to an investor because the investor is deceased and the Commission cannot reasonably identify and locate the deceased investor's spouse or natural children surviving at the time of the distribution, shall be disbursed on a pro-rata basis to the remaining investors shown on the records of the Commission. Any funds that the Commission determines it is unable to or cannot feasibly disburse shall be transferred to the general fund of the state of Arizona.

IT IS FURTHER ORDERED, pursuant to A.R.S. § 44-2036, that Respondents BALLARD and OASIS, shall jointly and severally, pay an administrative penalty in the amount of \$15,000. Payment shall be made to the "State of Arizona." Any amount outstanding shall accrue interest at the rate of 10% per annum from the date due until paid in full. The payment obligations for these administrative penalties shall be subordinate to any restitution obligations ordered herein and shall become immediately due and payable only after restitution payments have been paid in full or upon Respondents' default with respect to Respondents' restitution obligations.

For purposes of this Order, a bankruptcy filing by any of the Respondents shall be an act of default. If any Respondent does not comply with this Order, any outstanding balance may be deemed in default and shall be immediately due and payable.

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IT IS FURTHER ORDERED, that if any Respondent fails to comply with this order, the 1 2 Commission may bring further legal proceedings against that Respondent, including application to the superior court for an order of contempt. 3 IT IS FURTHER ORDERED that this Order shall become effective immediately. 4 BY ORDER OF THE ARIZONA CORPORATION COMMISSION 5 6 7 **COMMISSIONER** 8 9 10 COMMÍSSIÓN 11 IN WITNESS WHEREOF, I, ERNEST G. JOHNSON, 12 Executive Director of the Arizona Corporation Commission, have hereunto set my hand and caused the 13 official seal of the Commission to be affixed at the Capitol, in the City of Phoenix, this 17th day of 14 15 16 17 **EXECUTIVE DIRECTOR** 18 19 DISSENT 20 21 22 DISSENT 23 This document is available in alternative formats by contacting Shaylin A. Bernal, ADA 24 Coordinator, voice phone number 602-542-3931, e-mail sabernal@azcc.gov. 25 (PTH)

CONSENT TO ENTRY OF ORDER

- 1. Nicholas (Nick) S. Ballard ("BALLARD") and Oasis of Wealth, Inc. ("OASIS") (collectively "Respondents") admits the jurisdiction of the Commission over the subject matter of this proceeding. Respondents acknowledge that Respondents have been fully advised of their right to a hearing to present evidence and call witnesses and Respondents knowingly and voluntarily waive any and all rights to a hearing before the Commission and all other rights otherwise available under Article 11 of the Securities Act and Title 14 of the Arizona Administrative Code. Respondents acknowledge that this Order to Cease and Desist, Order for Restitution, Order for Administrative Penalties and Consent to Same ("Order") constitutes a valid final order of the Commission.
- 2. Respondents knowingly and voluntarily waive any rights under Article 12 of the Securities Act to judicial review by any court by way of suit, appeal, or extraordinary relief resulting from the entry of this Order.
- 3. Respondents acknowledge and agree that this Order is entered into freely and voluntarily and that no promise was made or coercion used to induce such entry.
- 4. Respondents understand and acknowledge that Respondents have a right to seek counsel regarding this Order, and that Respondents have had the opportunity to seek counsel prior to signing this Order. Respondents acknowledge and agree that, despite the foregoing, Respondents freely and voluntarily waive any and all rights to consult or obtain counsel prior to signing this Order.
- 5. Respondents neither admit nor deny the Findings of Fact and Conclusions of Law contained in this Order. Respondents agree that Respondents shall not contest the validity of the Findings of Fact and Conclusions of Law contained in this Order in any present or future administrative proceeding before the Commission or any other state agency concerning the denial or issuance of any license or registration required by the state to engage in the practice of any business or profession.

- 6. By consenting to the entry of this Order, Respondents agree not to take any action or to make, or permit to be made, any public statement denying, directly or indirectly, any Finding of Fact or Conclusion of Law in this Order or creating the impression that this Order is without factual basis. Respondents will undertake steps necessary to assure that all of Respondents' agents and employees understand and comply with this agreement.
- 7. While this Order settles this administrative matter between Respondents and the Commission, Respondents understand that this Order does not preclude the Commission from instituting other administrative or civil proceedings based on violations that are not addressed by this Order.
- 8. Respondents understand that this Order does not preclude the Commission from referring this matter to any governmental agency for administrative, civil, or criminal proceedings that may be related to the matters addressed by this Order.
- 9. Respondents understand that this Order does not preclude any other agency or officer of the state of Arizona or its subdivisions from instituting administrative, civil, or criminal proceedings that may be related to matters addressed by this Order.
- 10. Respondents agree that Respondents will not apply to the state of Arizona for registration as a securities dealer or salesman or for licensure as an investment adviser or investment adviser representative until such time as all restitution and penalties under this Order are paid in full.
- 11. Respondents agree that Respondents will not exercise any control over any entity that offers or sells securities or provides investment advisory services within or from Arizona until such time as all restitution and penalties under this Order are paid in full.
- 12. Respondents agree that Respondents will not sell any securities in or from Arizona without being properly registered in Arizona as a dealer or salesman, or exempt from such registration. Respondents will not sell any securities in or from Arizona unless the securities are registered in Arizona or exempt from registration and Respondents will not transact business in

Arizona as an investment adviser or an investment adviser representative unless properly licensed in Arizona or exempt from licensure.

- 13. Respondents agree that Respondents will continue to cooperate with the Securities Division including, but not limited to, providing complete and accurate testimony at any hearing in this matter and cooperating with the state of Arizona in any related investigation or any other matters arising from the activities described in this Order.
- 14. Respondents consent to the entry of this Order and agree to be fully bound by its terms and conditions.
- 15. Respondents acknowledge and understand that if Respondents fails to comply with the provisions of the order and this consent, the Commission may bring further legal proceedings against Respondents, including application to the superior court for an order of contempt.
- 16. Respondents understand that default shall render Respondents liable to the Commission for its costs of collection and interest at the maximum legal rate.
- 17. Respondents agree and understand that if Respondents fails to make any payment as required in the Order, any outstanding balance shall be in default and shall be immediately due and payable without notice or demand. Respondents agree and understand that acceptance of any partial or late payment by the Commission is not a waiver of default by Commission.
- 18. BALLARD represents that he is the sole director of OASIS and has been authorized by OASIS to enter into this Order for and on behalf of it.

[Signatures on following page]

1	Nicholas S. Ballerd
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3	STATE OF ARIZONA)
4	County of) ss
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6	SUBSCRIBED AND SWORN TO BEFORE me this 19 day of August , 2007.
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8	NOTARY PUBLIC
9	My commission expires:
10	Notary Public State of Arizona Maricopa County Michael D Brokaw
11	Ostroph Wealth, Inc.
12	
13	By Nicholas S. Ballard
14	lts Director
15	STATE OF ARIZONA)
16	County of) ss
17	SUBSCRIBED AND SWORN TO BEFORE me this 19 day of August, 2009.
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19	She he to
20	NOTARY PUBLIC
21	My commission expires:
22	// - of 3 cg/ Notary Public State of Arizona
23	Maricopa County Michael B Brokaw My Commission Expires
24	10/06/2011
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Decision No. 71279

SERVICE LIST FOR: ORDER TO CEASE AND DESIST, ORDER FOR RESTITUTION, ORDER FOR ADMINISTRATIVE PENALTIES AND CONSENT TO SAME BY: RESPONDENTS NICHOLAS S. BALLARD AND OASIS OF WEALTH, INC. DOCKET NO.: S-20650A-09-0014 Nicholas S. Ballard 15640 W Ocotillo LN Surprise, AZ 85374 Oasis of Wealth, Inc. 15640 W Ocotillo LN Surprise, AZ 85374

Decision No.